## Darrell Lea Wishes Dads a Hoppy Father's Day with Limited Edition Liquorice Beer

In partnership with Nomad Brewing Co, Darrell Lea creates the perfect gift that has dad's two favourite worlds - beer and liquorice - collide.



Father's Day is just around the corner, for those who are looking to impress dad with something different, Darrell Lea, the iconic Australian confectionery company, is making it better this year with the world's first limited edition liquorice beer - the Darrell Lea Batch 37 Dark Chocolate Liquorice Stout.

In partnership with Aussie brewery, Nomad Brewing Co, the beautifully bitter dark chocolate liquorice stout is rich and creamy, infused with Darrell Lea's iconic Batch 37 liquorice, and a hint of natural liquorice flavour.

The two Sydney based companies decided over a pint and some Bullets, that because Darrell Lea's been making it better since 1927, it could spare some of the 40,000kms worth of liquorice it produces each year, for a bespoke creation that will give thousands of Aussie dads a memorable Father's Day.

"Every Father's Day, our liquorice range, including the iconic Batch 37 and Bullets, are Aussies' top choice for gifting. Many dads are big fans of our liquorice products, and what better way to say cheers to our dads than combining two of their favourite things?" said Johanna Campbell, General Manager, Marketing at Darrell Lea.

"For almost a century, Darrell Lea has been helping generations of Aussies create memories and shareable experiences with loved ones. Our soft-eating liquorice is a testament to our original recipe that is truly generational."

Brewed in the heart of Brookvale on NSW's Northern Beaches, the unbeerlivable liquorice stout will be poured just in time for 5 September (that's Father's Day, guys).

"At Nomad, we're passionate about pushing the limits and discovering new tastes. I grew up munching on Darrell Lea's liquorice Bullets as my father used to own a pharmacy selling Darrell Lea products, so this collaboration really resonates with me a lot! We're thrilled to work alongside an iconic Aussie brand to bring to life a craft beer that will excite many liquorice fans." said Kerrie Abba, Owner of Nomad Brewing Co.

The Limited Edition Darrell Lea Batch 37 Dark Chocolate Liquorice Stout are now available via Nomad's website and for purchase nationwide in select retailers and online for RRP AU\$11 per can, \$45 per 4-pack when purchased via Nomad. You can also receive a bag of Darrell Lea Batch 37 Liquorice gift with every purchase via the Nomad website or brewery.

To top it off, the Darrell Lea's Batch 37 liquorice, milk chocolate and dark chocolate Bullets, Allsorts and Twists will also be available on sale nationwide in all major supermarkets and retailers.

For further information please contact <a href="mailto:darrelllea@slingstone.com">darrelllea@slingstone.com</a>.